



STEAM SUMMARY 2023 GWYNEDD COUNCIL

Total economic impact of tourism £Bn	1.72
% change on 2022 (£'s 2023)	-0.6%

Total visitor days (Millions)	24.20
% change on 2022	0.1%
Staying visitor days (Millions)	20.25
% change on 2022	-0.8%

Total visitor numbers (Millions)	8.02
% change on 2022	1.7%
Number of staying visitors (Millions)	4.07
% change on 2022	-1.2%
Number of day visitors (Millions)	3.95
% change on 2022	4.9%

Number of FTE jobs supported by tourism spend	17,538
% change on 2022	-1.1%