



STEAM SUMMARY 2018 GWYNEDD COUNCIL

Total economic impact of tourism £Bn	1.12
% change on 2017 (£'s 2018)	1.6%

Total visitor days (Millions)	22.53
% change on 2017	1.5%
Staying visitor days (Millions)	18.73
% change on 2017	1.6%

Total visitor numbers (Millions)	7.37
% change on 2017	1.3%
Number of staying visitors (Millions)	3.57
% change on 2017	1.1%
Number of day visitors (Millions)	3.80
% change on 2017	1.4%

Number of FTE jobs supported by tourism spend	15,568
% change on 2017	-0.2%